

Overview:

Smarty Pints Trivia is a web platform used for hosting trivia nights at bars, pubs, halls, and other venues with internet, audio and video capacity. Smarty Pints leagues feature weekly 6 round trivia presentations. Rounds include text based questions, audio (name that tune), and video questions to help keep your patrons engaged, in their seats, and returning week to week. Smarty Pints carries team scores over week to week throughout each 4 month season, elevating a level of friendly competition between teams in each venue, fostering healthy rivalries, and a unique familial atmosphere. With our presentation parity, Smarty Pints is also able to administer inter-bar competition upon request!

Our self hosted trivia platform gives you the personal touch that pub trivia reputations have earned over the years, along with a finely polished presentation that sets Smarty Pints apart from the rest. Smarty Pints Trivia provides all of the questions for your event and an intuitive interface for displaying a presentation, entering scores, and awarding prizes.

Login, open the presentation, and host Smarty Pints Pub Trivia!

Equipment:

All that is required to run a Smarty Pints trivia event is a laptop or PC with an internet connection (preferably wired) and access to a printer once a week to print out a stack of Smarty Pints scorecards. Smarty Pints will run on **your existing A/V equipment** assuming that the audio and video from your laptop or PC can be mirrored or extended to your A/V system. We often tell our venues that an excellent test is: if you can manage to get a video from Youtube to play on your A/V system, you'll have no problem running Smarty Pints. For optimal results, we recommend using the **Google Chrome Browser**.

We also suggest *a wired or wireless microphone* for larger venues so your host can be easily heard over the crowd.

Lastly, *all prizes must be provided by your venue*. We have seen prizes range from a round of applause for the winners of a round all the way up to a keg party for the winning teams of a season. We suggest finding food, drink, or other prizes that can be given out economically by your venue but will also entice teams to stay for an entire evening of trivia, or better yet, an entire season.



Leagues and Private Events:

We offer two different types of events at Smarty Pints: season long play and private events.

Weekly League Play:

For venues like pubs, bars, or halls we suggest joining our weekly trivia league to encourage teams to return week after week. We have found this can lead to teams spending nearly every week of the year in a particular venue as they rack up more and more points on our scoreboards. Smarty Pints trivia runs 3 separate 4 month seasons a year with a one week break at the end of each.

- September December
- January April
- May August

Within each of these 4 month seasons we offer a 10 week span of "ranked play" where teams can work towards a season long prize of your choosing. Because this week of ranked play is the same for all of our venues it allows for the possibility of inter-bar play for venues with the same owner.

Private Events:

We also offer non-league play in the form of private events. All private events are priced at a premium. Private events include:

-Recurring nights of trivia on a non weekly basis (bi-weekly, monthly) -Themed evening trivia (Eg.: 6 rounds of music trivia)

If you require special or unique content we offer this service. Considerable notice is appreciated. There is no possibility of season long scoring with private events.



Pricing Tiers:

League Play:

Weekly League play - \$99.99 + PST/GST Per Week

- No guarantee of content exclusivity but an effort will be made to limit overlap within a geographic region
- Question/Round structure fully dictated by Smarty Pints for league consistency
- A weekly commitment IS required, off weeks (within reason) are permitted with 48 hours notice.
- Season Scoring: Enabled
- Ranked play start and end dates are dictated by Smarty Pints (for season long prizes provided by a venue), however, non ranked trivia events will occur outside of these dates, trivia nights can run up to 49 weeks a year.
- Opportunity for inter-bar play

Private Events:

Remote Event (Non-Exclusive) \$149.99 + PST/GST Per Event

- No guarantee of content exclusivity but an effort will be made to limit overlap within a geographic region
- Venues may choose which round types they would like to use
- Weekly commitment IS NOT required, any day of week is permitted
- Season Scoring: Disabled
- Trivia can run completely independent of the ranked play schedule defined by Smarty Pints
- No opportunity for interbar play

Remote Event (Exclusive) - \$199.99 + PST/GST Per Event

- Content only shown in one bar per city, new custom content will be written for and debuted at this event
- Venues may choose which round types and/or themes/questions they would like to use
- Weekly commitment IS NOT required, any day of week is permitted
- Season Scoring: Disabled
- Trivia can run completely independent of the ranked play schedule defined by Smarty Pints
- No opportunity for interbar play

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Hosted Event - \$149.99 (hourly) + PST/GST Per Event

- Only available in Regina area, however other locations will be considered with a charge for mileage.
- Professionally hosted by Smarty Pints Staff
- Projector, screen, and audio system provided at an additional cost if required by the venue, contact Smarty Pints for more information
- No guarantee of content exclusivity but an effort will be made to limit overlap within a geographic region
- Venues may choose which round types and/or themes/questions they would like to use
- Weekly commitment IS NOT required, any day of week is permitted
- Season Scoring: Disabled
- Trivia can run completely independent of the ranked play schedule defined by Smarty Pints
- No opportunity for interbar play

Billing:

Smarty Pints invoices are sent out every Friday for league play via email and are payable via credit card or debit (via stripe.com secure payment service and invoiced.com). Invoices are sent within 24 hours of the completion of a non-league event. One time season payments are also available.

More Information:

Feel free to contact us with any questions you may have regarding the Smarty Pints trivia platform. We can also provide a completely free no obligation demo presentation for your assessment upon request.

Website: <u>http://smartypints.ca</u> Phone: 1-833-777-2500 Email: <u>Contact@smartypints.ca</u> Facebook: <u>http://facebook.com/smartypints</u>